

# Ian G. Cook, CSP



Ian is an experienced **presenter, group facilitator and executive coach**. Through his keynote presentations, highly interactive workshops, and custom-designed team-building practice, he helps his clients leverage their investment in their managers and teams.

Ian works primarily with managers, mid-level to executive. His programs introduce cutting-edge skills and concepts around

- transforming managers and supervisors into **leaders** and
- fostering superior **team** performance.

Ian began his independent practice in 1988, following seventeen years

of corporate experience in both the high-tech manufacturing and transportation industries.

His advice to management is both thought-provoking and practical. He speaks with passion. His message is clear:

“ Superior results occur when individual employees accept personal accountability for their own goals, priorities, performance, attitudes and how they choose to work with others.

And, while it is mostly up to the individual to find job satisfaction, managers can adopt proven leadership approaches to create an environment where people choose to excel.

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## Some organizations served:

Alcon Laboratories  
Art Gallery of Ontario  
Barbados Tourism Authority  
Bayer  
Blue Cross Blue Shield  
Burger King  
Campbell's Soup  
Capital One Financial  
Carfax  
Continental Airlines  
Crimestoppers  
Druxy's Restaurants  
FBI Academy  
Federal Judicial Center  
General Motors  
Hewlett-Packard  
Honeywell  
Kellogg's  
Levi Strauss  
Lifestyle Retirement Communities  
McCarthy-Tétrault (attorneys)  
Ontario Hydro  
Ontario Municipal Management Inst.  
RealNetworks  
Red Cross  
Royal Bank of Canada  
Shell Oil  
Sunkist Growers  
Vistage International  
Unilever  
Warner Brothers  
Zurich Insurance  
& small business enterprise programs

## Education and Credentials

- **Cornell University**—Masters degree, Human Resources Management
- **McGill University**—Bachelor of Commerce degree
- **University Associates**—Human Resources Development Intern Program
- **Ryerson University**—former part-time lecturer in Faculty of Business
- **Gestalt Institute of Toronto**—(3 year) Diploma in *Gestalt Theory and Methodology* for group and individual development
- **National Speakers Association & Canadian Association of Professional Speakers**—Certified Speaking Professional (CSP) designation
- **Ontario Municipal Management Institute**—*Excellence in Training* Award
- **Ontario Society for Training and Development**—Certificate of Achievement (Advanced)
- **Accredited facilitator** of *The Leadership Circle Profile®* and the *Myers-Briggs Type Indicator®*



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